Natalia Wnuk

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Project Ideas

**Group 8:**

Eric Beese, Jackson Pitcher, Natalia Wnuk, and Alan Hafliger

**Source:**

A data set that expands on the unemployment rate of recent graduate students in the United States between 2016 and 2021. The data set shows that in June 2021, about 6.2 percent of recent college graduates were unemployed in the United States compared to June 2020, when the unemployment rate among recent college graduates was at a high of 13.6 percent.

<https://www.statista.com/statistics/633660/unemployment-rate-of-recent-graduates-in-the-us/>

**Target Customer:**

The target customers are individuals who are interested in seeking guidance in employment after college, how to acquire resources, and the best methods to secure employment after graduation.

**Problem Solved:**

The project aims to properly help individuals secure employment after graduation and assists people in understanding what jobs need workers and where they can apply their skills.

**Product Vision:**

For soon to be or recent graduate students looking to avoid unemployment, Employ-ify is an app that allows individuals to properly assess where their skills would be most valuable and how to prepare for employment after graduation.

**Major Features:**

* Skills assessments
* Visuals of jobs in need of workers
* Preps individuals for securing jobs
* Provides resources for jobs